



**CONNECT**



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**Reading Owls  
International**

**[www.readingowlsinternational.org](http://www.readingowlsinternational.org)**



**ROI**

# Theory of Change

## Assumption

Providing Jamaican students access to high-quality, culturally relevant books and technology in a safe, child-friendly reading space will lead students to read more and become more school-ready.

## Target Constituencies

School-aged Jamaican children, especially primary and infant schools, ages 3 - 12 who reside in under-resourced communities.

## Purpose Statement

Reading Owls exists to increase the literacy levels of school-aged children, by creating child-friendly lending library spaces in disadvantaged communities in Jamaica. Our approach is designed to foster greater interest in reading and increased school readiness and fluency.

## Our Vision

**We imagine a world in which every child has the educational resources to help him or her succeed. Every child can learn, and should be afforded the opportunity to realize their full potential.**



# Problems/Needs

**Target  
constituencies lack  
access to a  
functioning lending  
library**

**Teacher shortage,  
especially in the  
sciences, is a major  
impediment to  
student success**

**Regionally and  
nationally, poorer,  
Jamaican students  
lacking access to  
educational resources  
underperform in  
English and Math**

**Most parents in  
disadvantaged Jamaican  
communities do not  
have sufficient income  
to purchase books or  
information  
technology to have in  
the home**

## Strategies

- **Increase access to books, technology and supplemental educational materials**
- **Create sustainable, effective library operations that are equipped to serve students in the community long-term**



# Tactics



**READING OWLS INTERNATIONAL**  
Creating Readers... for Life

**Build and renovate child-friendly school lending libraries**

**Furnish libraries with enough books to ensure a minimum five (5) books per child**

**Furnish libraries with information technology and other learning manipulatives**

**Partner with school administrators, parents, local communities, the Ministry of Education, Jamaica Library Service and other grassroots organizations.**

**Provide training, evaluations, recommendations and continuous support as needed**



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**We want to enrich your learning experience to help to accelerate your learning. To the extent that you succeed, Jamaica succeeds.**

Hon. Fayval Williams, Minister of Education, Jamaica speaking at Lucea Primary School, western Jamaica





# Outcomes/Indicators



## 1

**Increased access to culturally relevant materials.**

**Children are reading more and taking books home with them to read.**

**Libraries are well-maintained and operated**

**Improved literacy and school readiness**

## 2

**Increased access to and integration of technology into curriculum**

**Children are productively engaging with information technology**

## 3

**Parents, communities and local grassroots organizations are better trained, are connected to the school and supporting school library endeavors**



# Ultimate Impact

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A world where every child has the resources to pursue their dreams and realize their full potential as educated, contributing members of society.

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